

#### **EUROPACE 2007 Learning Village**



- 4 Specially assigned units of 40m<sup>2</sup> will be located near to the Exhibition Area, within the entity known as "EUROPACE 2007 Learning Village".
- The Learning Village will contain such device/equipment as virtual cath labs, implant simulator equipment, other simulators, several pacing pieces, lead placement equipment and so forth. Innovation is welcome.
- Hands-on sessions, training segments, one-to-one demonstrations are permitted. All training and workshops will be considered as an extension of Industry Exhibition Activity but in a designated area for ease of access and quietude to visiting delegates.
- The Learning Village will be open during regular Exhibition hours:

- Sunday 13:30 – 18:00 - Monday 09:30 – 18:00 - Tuesday 09:30 – 18:00 - Wednesday 09:30 – 12:00



### **EUROPACE 2007 Learning Village**

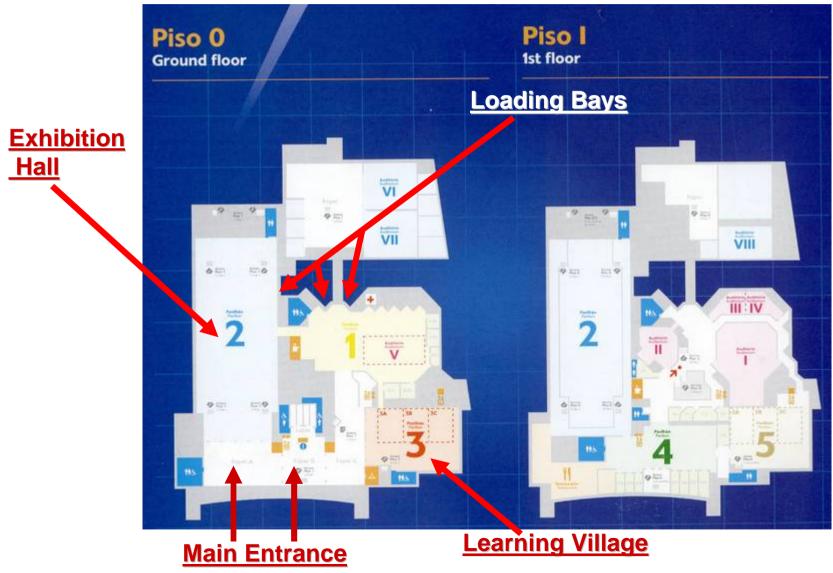


- Companies involved in the Learning Village are encouraged to invite delegates from their booth to sign up for attending the workshops/training modules The duration of the sessions should not be limited but the number of attendees should be kept to a reasonable level.
- No lecture, presentation, or film allowed without prior approval of the ESC (under no circumstances can a Satellite Symposium set-up be implicated within the Learning Village, ESC staff will monitor Learning Village activity throughout the congress).
- The Learning Village will be a payable service by Industry in order that they can officially 'sponsor' the Village, or a part thereof, as they would an Exhibition booth or Satellite/Workshop
- Participation in the Learning Village (space only) € 15 000 (excl. Vat)
- To apply for the Learning Village or request further details regarding the Learning Village, please contact <a href="mailto:epsponsorship@escardio.org">epsponsorship@escardio.org</a>



# Learning Village – Pavillion 3





## Size, Location and Acknowledgements





#### Size and location:

- 40 m² x max 4 sponsors (5m x 8m)
- Located in Pavilion 3 on venue Map, on the same level as Registration & Exhibition
- Loading bay location identical as that of Exhibition
- Lecture rooms on 1st floor

#### **Accessing the Learning Village:**

 From Exhibition, exit the exhibition area and cross through Registration, only a 1 minute walk.

#### **Acknowledgement/Signage on-site:**

- Signage outside the Learning Village area and company name outside each sponsored unit.
- Signage in registration area indicating the location of the Learning Village

### **Acknowledgements provided by EHRA/ESC:**

- Recognition within the Final Programme distributed on-site
- Acknowledgement upon EUROPACE 2007 Web Site of all Learning Village Sponsors



# Example of signage on-site

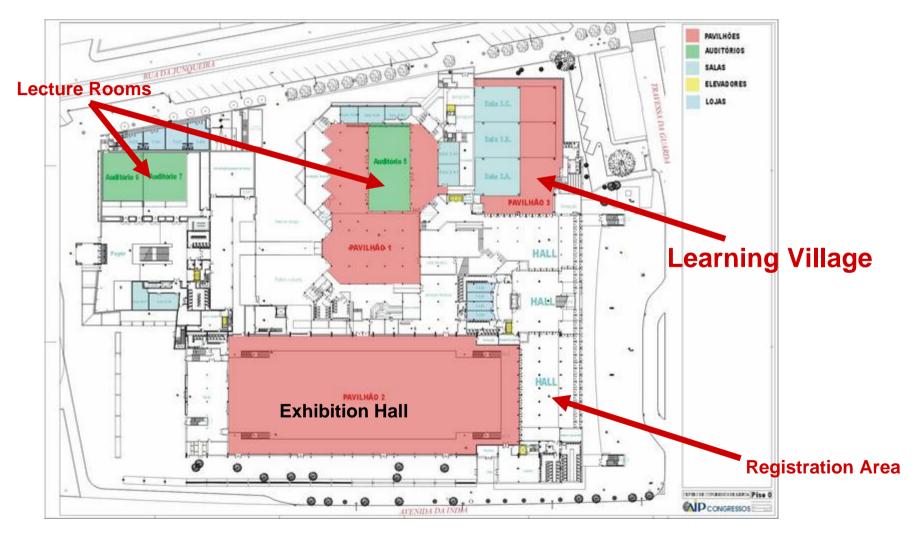




## **Position Overview**









## Benefits to Sponsor



- Participation in the Learning village offers your company a unique opportunity to organise:
  - workshops
  - hands-on training modules
  - interactive learning sessions in the dedicated area of the Learning Village within the congress centre.
- Open for the *entire* duration of EUROPACE 2007, your company can showcase the latest technologies, applications and systems available to your target delegate group reach.
- Industry may invite delegates, who visit their stand, to the Learning Village to take part in learning sessions, training groups, hands-on practice sessions given by your own technicians/trainer



# Inside the Learning Village



# Entrance to Learning Village Area

# Offer one-to-one training modules



# **Showcase your systems**





# Training delegates with your people, your technology







