



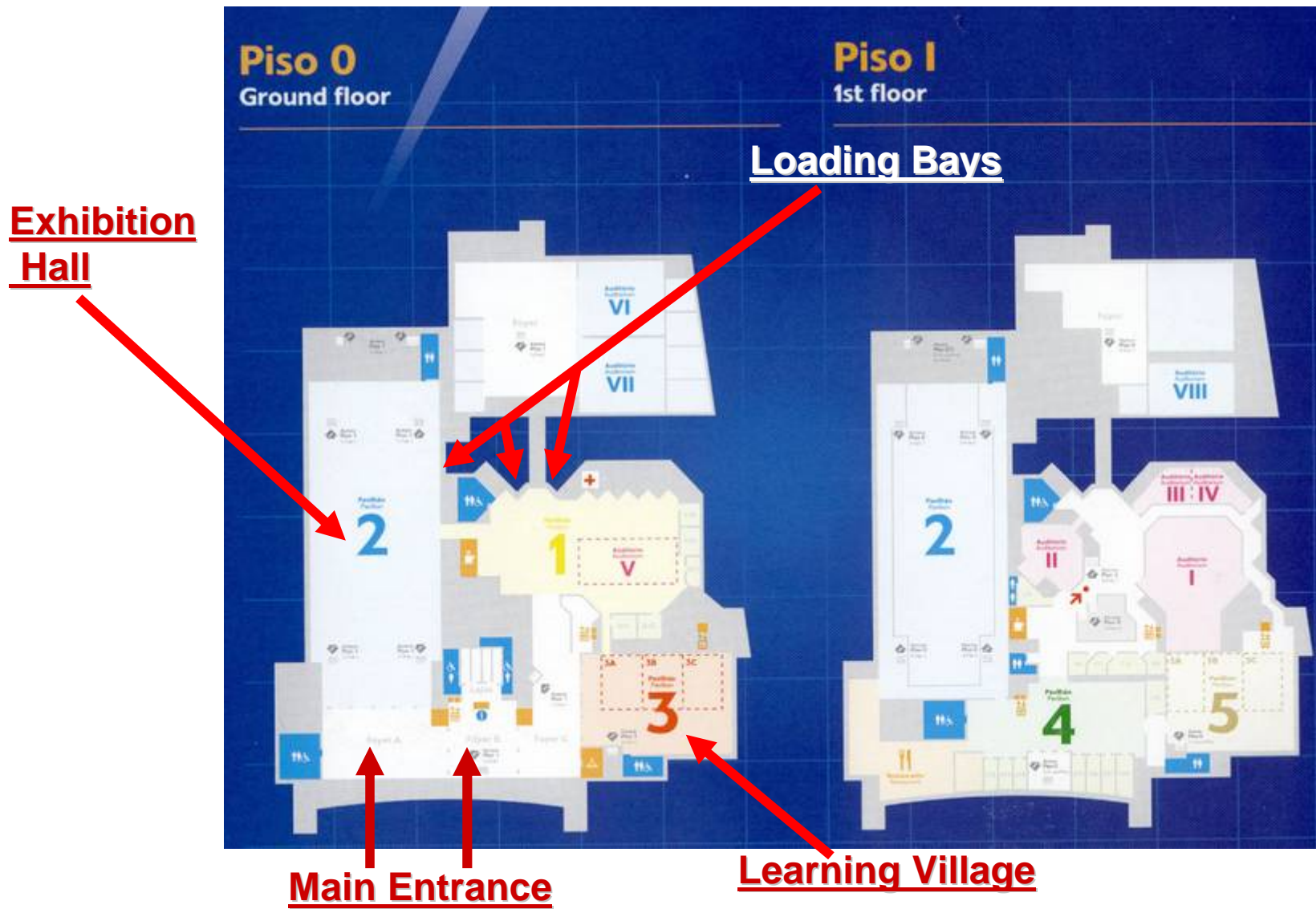


## EUROPACE 2007 Learning Village



- Companies involved in the Learning Village are encouraged to invite delegates from their booth to sign up for attending the workshops/training modules. The duration of the sessions should not be limited but the number of attendees should be kept to a reasonable level.
- No lecture, presentation, or film allowed without prior approval of the ESC (under no circumstances can a Satellite Symposium set-up be implicated within the Learning Village, ESC staff will monitor Learning Village activity throughout the congress).
- The Learning Village will be a payable service by Industry in order that they can officially 'sponsor' the Village, or a part thereof, as they would an Exhibition booth or Satellite/Workshop
- Participation in the Learning Village (space only) € 15 000 (*excl. Vat*)
- To apply for the Learning Village or request further details regarding the Learning Village, please contact [epsponsorship@escardio.org](mailto:epsponsorship@escardio.org)

# Learning Village – Pavillion 3





## Size, Location and Acknowledgements



### **Size and location:**

- 40 m<sup>2</sup> x max 4 sponsors (5m x 8m)
- Located in Pavilion 3 on venue Map, on the same level as Registration & Exhibition
- Loading bay location identical as that of Exhibition
- Lecture rooms on 1st floor

### **Accessing the Learning Village:**

- From Exhibition, exit the exhibition area and cross through Registration, only a 1 minute walk.

### **Acknowledgement/Signage on-site:**

- Signage outside the Learning Village area and company name outside each sponsored unit.
- Signage in registration area indicating the location of the Learning Village

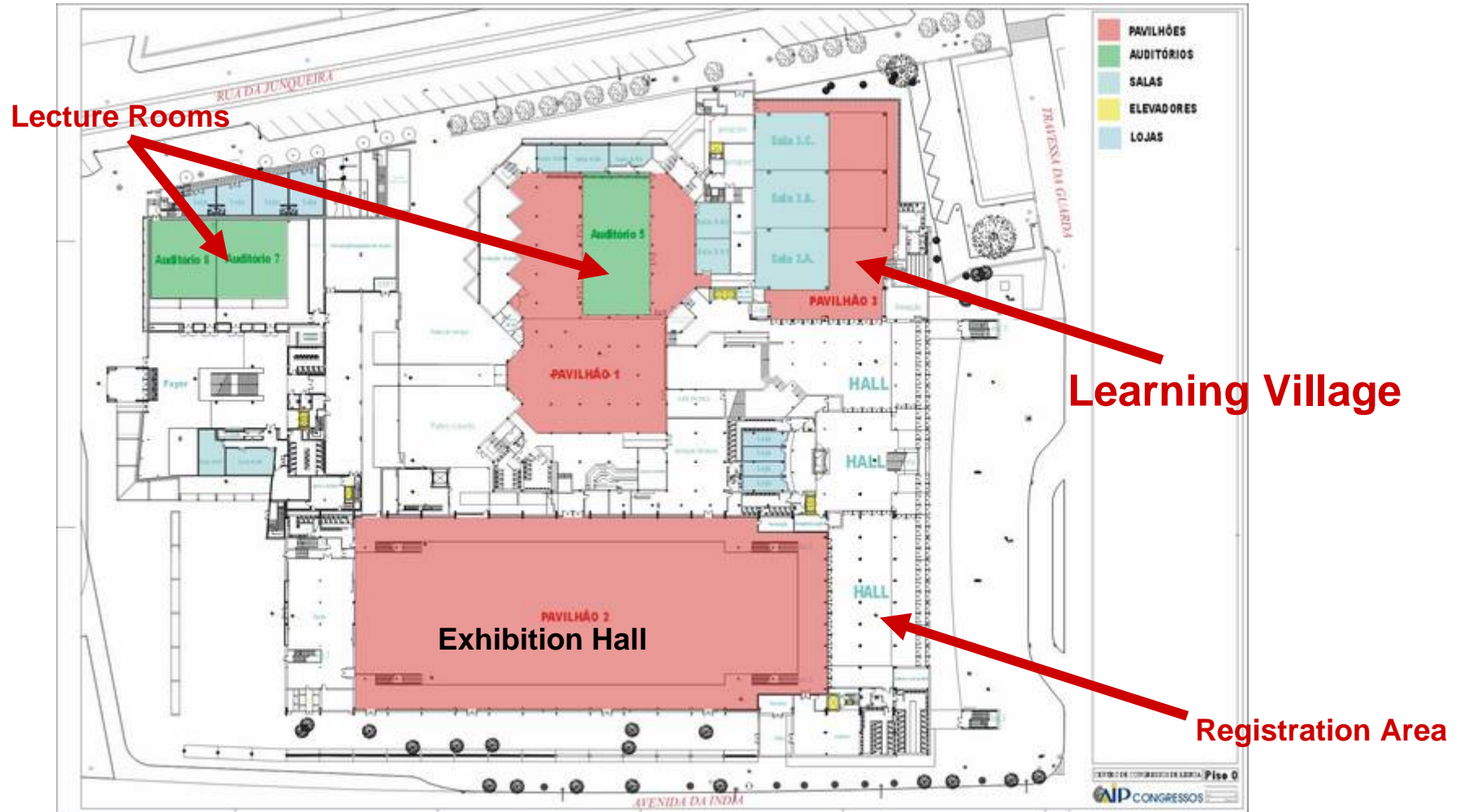
### **Acknowledgements provided by EHRA/ESC:**

- Recognition within the Final Programme distributed on-site
- Acknowledgement upon EUROPACE 2007 Web Site of all Learning Village Sponsors

## Example of signage on-site



# Position Overview





## Benefits to Sponsor



- Participation in the Learning village offers your company a unique opportunity to organise:
  - workshops
  - hands-on training modules
  - interactive learning sessions in the dedicated area of the Learning Village within the congress centre.
- Open for the *entire* duration of EUROPACE 2007, your company can showcase the latest technologies, applications and systems available to your target delegate group reach.
- Industry may invite delegates, who visit their stand, to the Learning Village to take part in learning sessions, training groups, hands-on practice sessions *given by your own technicians/trainer*



## Inside the Learning Village



Entrance to Learning Village Area



**Offer one-to-one training modules**

**Showcase your systems**







Training delegates with your people, your technology

